

MARGARET NYAWIRA KITACH

| 0707096945/0732890170 | ladyMargaret011@gmail.com |

PROFILE

I am a digital creator and communication specialist who uses her skills to develop and improve communication strategies. I am passionate about videography, photography, and social media trends. I find myself in social media management business deals, creative works, and designing because I believe in transforming lives through my art of communication.

EDUCATION

2018-2022: Jomo Kenyatta University of Agriculture and Technology

Degree in Mass Communication

2015-2016: Jomo Kenyatta University of Agriculture and Technology

Diploma in Mass Communication

INTERESTS

- Videography and Photography
- Content development
- Travelling
- Writing
- Business

EXPERIENCE

MAY 29TH, 2021 – PRESENT (VOLUNTEER): RUMANN ARTELIER- DIGITAL MEDIA AND MARKETING

- Social media management
- Photography and Videography
- Communication and Public relations

JANUARY 10TH, 2023 – MARCH 31ST 2023 (VOLUNTEER): BRIGHTER SOCIETY INITIATIVE - COMMUNICATION MANAGER

- Organize and execute talk shows, twitter spaces, and webinars
- Designing and implementing social media content
- Photography and videography
- Development and implementation of the communication strategy

DECEMBER 15TH, 2021 – DECEMBER 20TH, 2022 (VOLUNTEER): FUN & EDUCATION GLOBAL NETWORK (FEGNE) - COMMUNICATION LEAD

- Planning and executing meetings, learners' holiday programs, and events
- Developing the monthly e-newsletters
- Development of the communication strategy
- Creating videos for social media (Facebook, Instagram, and YouTube)
- Science communication and oral presentations of science exhibits and projects

JANUARY 20TH, 2021 – DECEMBER 15TH, 2022 (VOLUNTEER): GOELWAY LIMITED - COMMUNICATION DIRECTOR

- Organize and execute talk shows, interviews, and masterclasses
- Designing and implementing social media content
- Photography and videography
- Development and implementation of the communication strategy

SEPTEMBER 1ST, 2021 - DECEMBER 2ND, 2021: NATIONAL POTATO COUNCIL OF KENYA - COMMUNICATION AND EVENTS OFFICER

- Development and implementation of the communication strategy
- Develop and print the Bi-annual Potato Variety Catalogue, Annual magazine, and monthly e-newsletters
- Content development for social media sites (Facebook, Instagram, Twitter & Youtube)
- Planning and executing Conferences, trade fairs, events, and webinars
- Oversee posting and uploading of scheduled materials, upcoming events, and activities on the website.

SEPTEMBER 28TH 2020 – FEBRUARY 8TH 2021: TWIGA FOODS LIMITED -

TRADE DEVELOPMENT REPRESENTATIVE

- Customer acquisition.
- Business development.
- Asset management.
- Relationship management by ensuring constant communication with the vendor.
- Meeting sales targets.

REFEREES

1. Mr. Kenneth Monjero
President & Founder
Fun & Education Global Network (FEGNe)
monjerokenneth@fegne.org
Contact: 0727 567796
Nairobi
2. Vincent Omondi
Team Lead
Twiga Foods Limited
vincent.omondi@twiga.com
Contact: 0718 310849
Nakuru
3. Timothy Mwangi
CEO
Goelway Limited
maactim@gmail.com
Contact: 0713 226006
Nairobi